



FELLOWSHIP OF CHRISTIAN ATHLETES

100%

**IMPACT** REPORT



# 100% IMPACT

**We are thankful for the opportunities to do sports ministry every day. The adversity of 2020 refined our faith. We learned more about what it means to be and give 100% in many unexpected ways.**

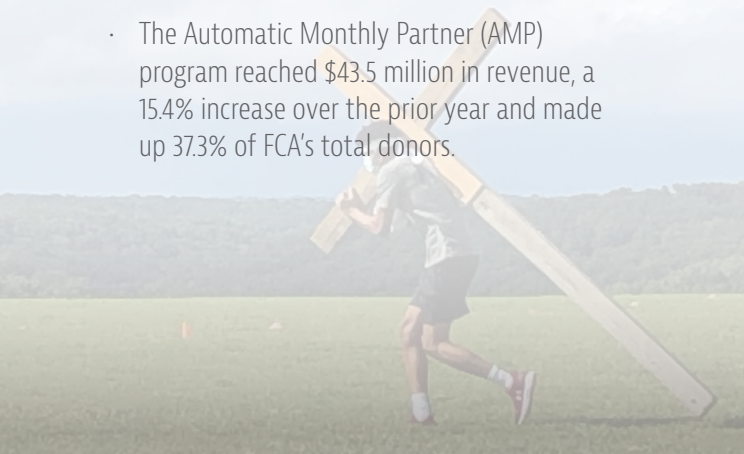
As each new challenge surfaced, we quickly pivoted as a ministry to embrace and prayerfully respond to how God was moving. We asked ourselves, as well as the coaches and athletes we serve, tough questions such as, "How can we give God 100% when our seasons are canceled? How do we love the Lord with all our heart, mind, soul and strength when turmoil comes?"

Through projects like FCA Virtual, online Huddle Up gatherings, webinars to equip staff for a new season of ministry, heartfelt all-staff discussions about tough issues and more, we saw the Lord move us through turbulent waters to bring blessing. In His grace, He kept showing us ways to keep going—keep reaching for 100%—despite the challenges.

Holding fast to the FCA vision and mission, and the ability to innovate, we're thankful to be supported by those who selflessly give their time, talent and treasure to present the Gospel and impact countless lives of coaches and athletes. As we step back and review our past year, we're humbled at what God has done.

# MINISTRY HIGHLIGHTS

- As FCA ministered to coaches and athletes, we celebrated 29,429 total known faith decisions to Jesus Christ!
- FCA now has 2,161 staff and 365 international leaders in 106 countries being engaged, equipped and empowered to reach coaches and athletes.
- FCA continued to grow Bible engagement efforts with its YouVersion Bible reading app partnership and has more than 100 reading plans in 38 languages with over 200,000 subscribers and 1 million plan completions!
- Revenue was \$148.5 million in 2020. As a faith-funded ministry, we give thanks to the Lord for His provision.
- FCA hosted more than 20,948 certified Huddles.
- FCA distributed 101,049 Bibles in 2020.
- Released in April 2020, The CORE is an 8-session Bible study designed to disciple coaches and athletes who are ready to strengthen their spiritual core.
- The Automatic Monthly Partner (AMP) program reached \$43.5 million in revenue, a 15.4% increase over the prior year and made up 37.3% of FCA's total donors.





# GAME PLAN

## VISION

To see the world transformed by Jesus Christ through the influence of coaches and athletes.

## MISSION

To lead every coach and athlete into a growing relationship with Jesus Christ and His church.

## VALUES

Our relationship will demonstrate steadfast commitment to Jesus Christ and His Word through *Integrity, Serving, Teamwork and Excellence.*



# STRATEGY

We pursue our vision and mission through the strategy of ministering “To and Through the Coach.”

## TO THE COACH

The heart of the coach matters. Wherever coaches and athletes compete, that’s where FCA plans to be. We share resources and support with all who lead athletes—on and off the field. We first help coaches know Christ, equip them to grow in their relationships with Christ, and encourage them as they prepare to share Christ with their players.

## THROUGH THE COACH

Transformation sparks transformation. A coach who has been changed because of Jesus Christ is one of the most powerful ways to reach an athlete. FCA provides the training, resources and support coaches need when they’re ready to share Jesus with current and future generations of athletes.





# 2020: A HISTORIC

When we look back on this historic year, we will not define it only by the trials we faced, but by the incredible ways God stretched us to give Him even more. During a year when we've pursued 100%, here's how God asked and showed us at FCA to love Him with all our heart, soul, mind and strength.

## **FCA VIRTUAL**

FCA Virtual encouraged competitors to engage with the ministry and one another through hashtags, online videos, social posts and comments, online resources and video conferencing. Thousands flocked to the new virtual ministry almost instantly and began to rally via virtual Huddles, Bible studies and creative technology-based methods.

## **DAY OF PRAYER AND FASTING**

For the first time in the ministry's history, all of Team FCA was called together for a time of prayer and fasting. The powerful Scripture from Daniel 9 led participants through prayers of confession, adoration and petition; and together as a global family, FCA sought the Lord's face and asked Him to hear their prayers.

## **HUDDLE UPS**

Huddle Up webcasts brought college and pro athletes and coaches together to encourage competitors.





# YEAR

## **ONLINE HUDDLES AND WORKSHOPS**

When traditional in-person Huddles were not available due to social distancing, many gathered online from remote locations to join virtual communities and stay connected.

## **VIRTUAL TRAINING FOR FCA STAFF**

FCA's training strategy shifted in 2020 to hosting virtual online events. Through this method, FCA was able to host its more than 2,000-member staff for in-depth training on FCA's E3 discipleship method. It was the largest online training in the ministry's history.

## **FCA CAMPS**

Many FCA Camps transformed into virtual gatherings this year as staff engaged coaches and athletes with online tools and gear. For the first time ever, the ministry hosted an FCA Virtual Coaches Camp featuring seasoned high-profile coaches such as Tony Dungy, Patty Gasso and Mark Richt along with his wife, Katharyn.

## **CONVERSATIONS ABOUT RACE**

FCA took a hard look at its response to racism—both as a team and as individuals within the ministry. As a global family, FCA paused to deeply and intentionally reflect on the need to come together to renounce the sin of racism and discuss how to increase and cultivate greater diversity within the organization.

# FINANCIAL HIGHLIGHTS

At FCA, we're thankful for our teammates who invest their gifts of time, talent and treasure. We're also thankful for the faithfulness of our staff, volunteers and donors as we strive to be effective and efficient with the funds given.

- ▶ Major sources of gift revenue included individuals (62%), businesses (13%), foundations (13%), churches (7%) and other (5%).
- ▶ 82% of expenses related directly to ministry program services and events, 11% to general/administrative and 7% to fundraising.
- ▶ Revenue was \$148.5 million in 2020. As a faith-funded ministry, we give thanks to the Lord for His provision.
- ▶ The Automatic Monthly Partner (AMP) program reached \$43.5 million in revenue, a 15.4% increase over the prior year and made up 37.3% of FCA's total donors.



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The Fellowship of Christian Athletes now has fourteen consecutive 4-Star top ratings from Charity Navigator, America's largest organization rating the fiscal management of charities. This puts FCA in the top 1% of all charities rated.