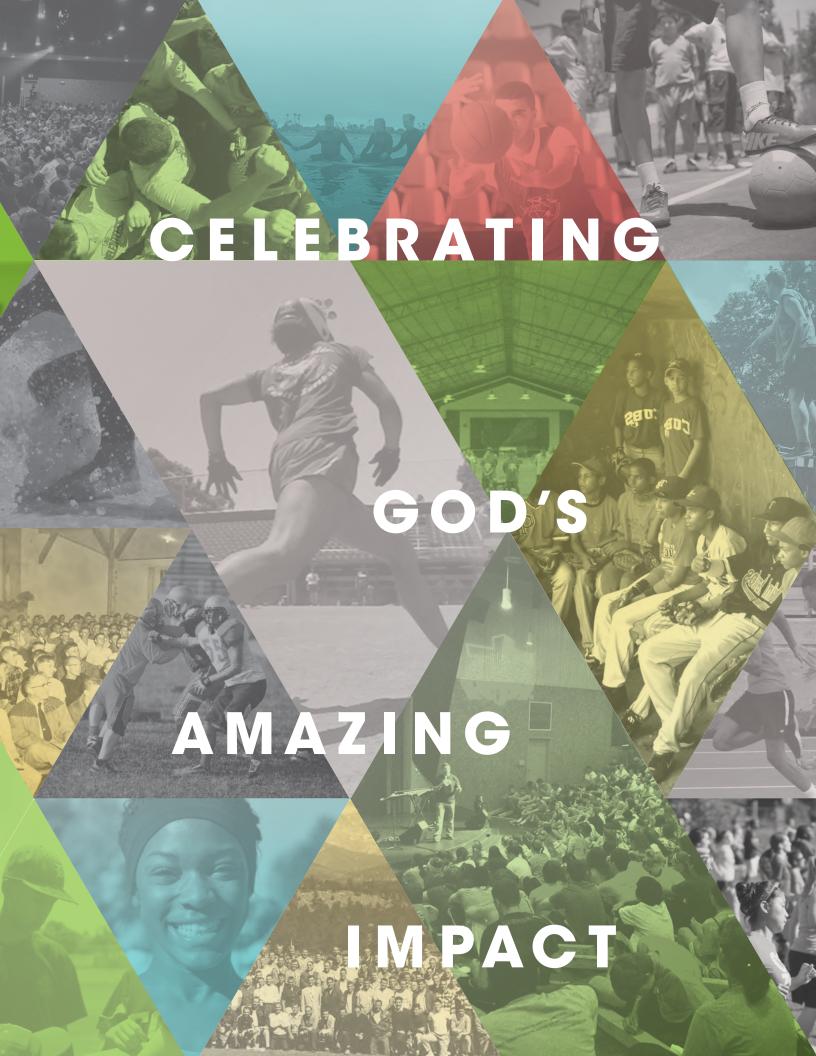


2014

Ministry

REPORT





60 years and counting

In 2014, the Fellowship of Christian Athletes celebrated its 60th anniversary. Now, after six decades of influence, impact and legacy for Jesus Christ, our founder Don McClanen said that, "FCA is God's amazing, miraculous dream being fulfilled still to this day." That's why our 2014 ministry theme was about being ALL IN for Jesus Christ as we focused on the vision and mission of this great ministry. Through God's power and with more than 1,200 staff, 83,000 donors and thousands of volunteers, FCA reached over two million people through our Four C's of Ministry: Coaches, Camp, Campus and Community.

FCA celebrated its 60th anniversary on November 10th, 2014. For more than six decades, FCA has impacted the world for Jesus Christ through the influence of coaches and athletes.

FCA gained tremendous growth and record-setting numbers in reaching over two million coaches and athletes through our Four C's of Ministry: Coaches, Campus, Camps and Community.

As a faith-funded ministry, we give thanks to the Lord for His provision. FCA achieved a record year by exceeding \$100 million in revenue.

The Automatic Monthly Partner (AMP) program reached a record \$21.5 million in revenue, a 67% increase over the prior year and made up over 20% of FCA's total donors.

More than 100,000 people visited an FCA-related website each day to learn about the ministry, download free resources and connect with ministry in their area.

FCA updated its flagship logo to give it a modern and contemporary look. It is the cornerstone of the ministry's identity.

FCA distributed 192,055 Bibles worldwide. FCA has 13 different Bibles and recently released a sport-specific New Testament Bible, *The Softball New Testament*.

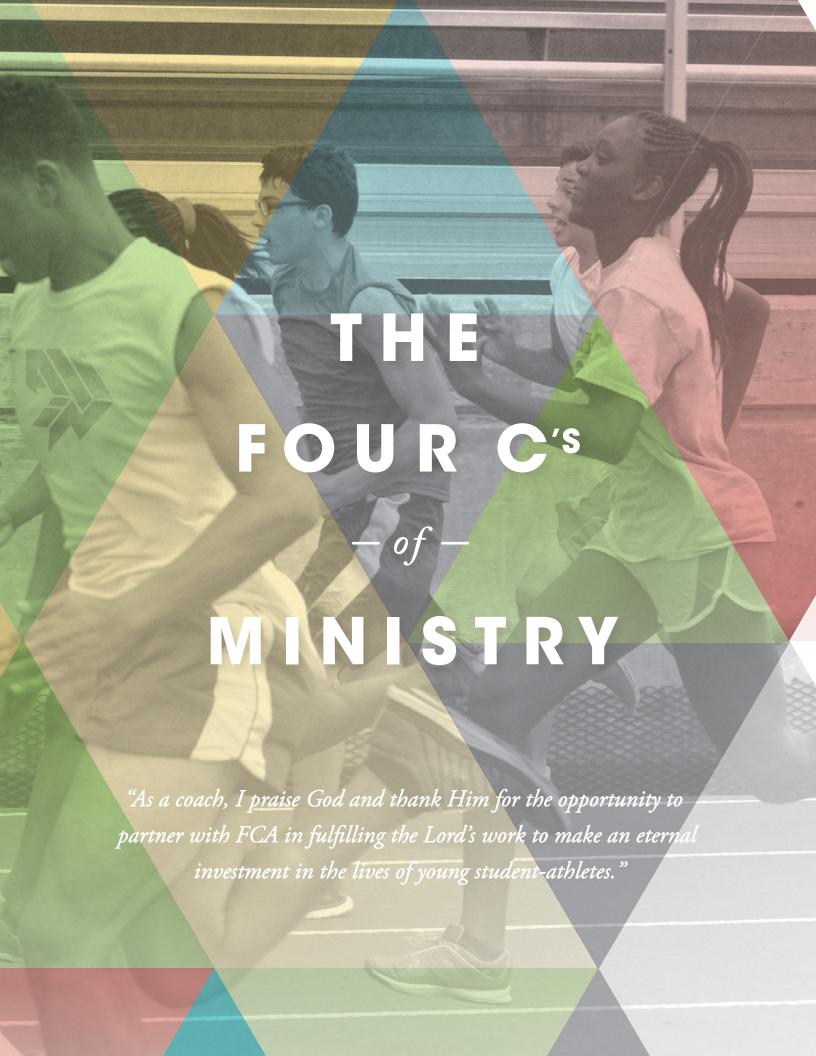
FCA released new resources: *3D Coach*, a popular book on the 3Dimensional Coaching strategy and *FCA Virtuous Woman: Integrity*, a Bible study geared towards the female competitor.

FCA teamed up with YouVersion, the most popular Bible app, to offer nine devotional reading plans including one in Chinese. Over 19,000 FCA plans have been completed.

FCA now has eight consecutive 4-star top ratings from Charity Navigator, America's largest organization rating the fiscal management of charities. This puts FCA in the top 1% of all charities rated.

FCA's Hall of Champions honored 2014 inductees Don Chalmers, former FCA National Board Chairman; Paul Dietzel, former football coach; Sylvia Hatchel, women's basketball head coach; and Clendon Thomas, former All-American football player.

"And whatever you do, in word or in deed, do everything in the name of the Lord Jesus, giving thanks to God the Father through Him."



▶ C O A C H E S

FCA Coaches Ministry is the ministry method to coaches through Huddles, events, training and resources. FCA Coaches Ministry focuses on ministering to the heart of the coach first and then supporting the coach as they engage with the Four C's of Ministry.

In 2014, we saw incredible impact with a record 700 certified Coaches Huddles. Also, we've seen tremendous impact through 3Dimensional Coaching, an online curriculum of video training modules that allows coaches to determine their transformational purpose in coaching. We also released a brand new book, 3D Coach, which explains the 3D concept of coaching.

To help our staff better engage coaches, we hosted our third annual Coaches Ministry Academy, where 54 selected national and international staff were trained and certified on the 3Dimensional Coaching strategy. FCA also participated in eight national coaches' conventions, where coaches were encouraged and challenged to grow in their faith.

▶ C A M P U S

The school campus is one of the most strategic mission fields with the vast majority of all youth passing through this portal. FCA focuses on equipping, enabling, empowering and encouraging student athletes, coaches and adult leaders to impact and influence their campus for Christ. There are three ministry types: Multi-Sport Huddles, Team Huddles and Coaches Huddles. Additionally, outreach events take place on the campus such as school assemblies and the annual Fields of Faith events.

In 2014, over 450,000 students were reached in 10,568 Campus Huddles worldwide. The tenth annual Fields of Faith event had more than 185,000 students participate on approximately 505 athletic fields. Of those, 6,270 commitments to Christ, 8,297 recommitments to Christ, and 13,711 commitments to read the Bible were made. God has used Fields of Faith to impact over one million people since it first began in 2004.

C A M P

Camp is a time of "inspiration and perspiration" for coaches and athletes to reach their potential by offering athletic, spiritual and leadership training. FCA offers seven types of camps: Sports Camps, Leadership Camps, Coaches Camps, Power Camps, Partnership Camps, Team Camps, and International Camps.

Camp Ministry experienced a record-shattering year with a total attendance of 86,557 at 516 FCA Camps in 40 states and 33 countries around the world. Many lives were impacted and transformed by outstanding competition and spiritual growth during FCA's 58th camp season. The 2014 theme, ALL IN, challenged attendees to take a leap of faith and commit 100% to Jesus Christ as they go all in—body, mind and spirit—for their sport and faith. That is exactly what happened with 10,137 salvation decisions and 9,642 recommitments to the Lord.

C O M M U N I T Y

With the majority of athletes playing sports in the community (non-campus programs), FCA is ministering to the club, recreational and youth sports teams with the goal of establishing on-going ministry for coaches and athletes to compete for Jesus Christ with character, passion and excellence. FCA Community Ministry is the off-campus opportunities to reach coaches and athletes through the club and recreation sport environment. Over 16,000 coaches and athletes were reached through 644 community sport Huddles around the globe. The types of Community Ministry are Team Huddles, Multi-Sport Huddles, Coaches Huddles and FCA Sports Teams.

INTERNATIONAL

FCA International has exploded in 2014. It continues to impact coaches and athletes throughout the world by connecting FCA's 485 field offices and over 1,200 staff to those who lead sports ministries overseas. FCA International has focused on developing and growing the affiliate program by equipping leaders in sports ministries within their own countries with FCA's programs, services, support and tools. The result has been incredible with ministry expanding into 45 countries. Also, FCA Staff have partnered and trained affiliates around the world, as well as distributing FCA resources worldwide. International Camps have rapidly expanded. In 2014, there were 152 camps with 29,150 attendees in 33 countries.

Contribution Revenue GIFT SOURCES 2014

Individuals: 59.2%

▶ Businesses: 18.3%

Foundations: 8.6%

Churches: 6.1%

▶ Donor-Advised Funds: 5.2%

Trusts / Estates: 1.3%

Service Organizations: 0.6%

Schools: 0.4%

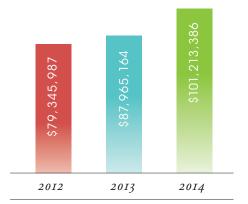
FCA Ministry Groups: 0.2%

► Government: 0.1%

Total: 100.0%

Three-Year Growth:

ANNUAL REVENUE



NUMBER OF STAFF



NUMBER OF TOTAL STAFF NUMBER OF MINISTRY STAFF

Total staff includes field administrative and National Support Center positions.

Stewardship of your investment

At FCA, we are committed to putting every dollar possible directly toward ministry. In 2014, 84 cents out of every dollar was invested in ministry programs. We constantly strive to become more efficient and more effective with the funds we are given.

EXPENSE AREA	TOTAL EXPENSE	% OF EXPENSE 2014			
Program Services & Event Costs	\$80,872,035	84%			
Expenses incurred fulfilling FCA's vision and mission including Campus, Coaches, Camp and Community Ministries and related event costs.					
General & Administration	\$9,505,704	10%			
Expenses related to business management, finance, administration and human resource management.					
Fundraising	\$5,722,379	6%			
Expenses related to engaging current and potential donors and encouraging contributions of money, securities, materials and other assets, services and time.					
TOTAL EXPENSES	\$96,100,118	100%			

Fellowship of Christian Athletes (FCA) is a non-profit religious organization, which has been granted exemption from Federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code. FCA is also a member in good standing of the Evangelical Council for Financial Accountability and maintains its membership through an annual compliance review.

Note: Financial statements for 2014 and 2013 were audited by Keller & Owens, LLC, independent certified public accountants. All information on these pages reflect data from September 1, 2013 through August 31, 2014. FCA's Ministry Report, IRS form 990 and audited financial statements are available upon request or at FCA.org.





AUDITED Financial STATEMENT SUMMARY 2014

ASSETS	8.31.2014	8.31.2013
Cash & Cash Equivalents	\$29,123,806	\$25,083,263
Investments	14,227,915	12,495,059
Prepaid Expenses & Receivables	71,960	137,632
Inventory	600,080	382,814
Property & Equipment	11,248,007	11,066,061
Promises to Give	74,718	95,332
TOTAL ASSETS	55,346,486	49,260,161

LIABILITIES & NET ASSETS				
Current Liabilities	3,471,117	2,462,132		
Long-Term Liabilities (Charitable Trusts, Annuities)	17,380	53,308		
TOTAL LIABILITIES	3,488,497	2,515,440		
NET ASSETS	51,857,989	46,744,721		
TOTAL LIABILITIES & NET ASSETS	55,346,486	49,260,161		

SUPPORT & REVENUES	8.31.2014	8.31.2013
Contributions & Special Events	89,168,784	78,853,830
Non-contribution	12,044,602	9,111,334
TOTAL	101,213,386	87,965,164
EXPENSES		
Program Services & Event Costs	80,872,035	71,341,133
General & Administration	9,505,704	8,623,510
Fundraising	5,722,379	5,037,936
TOTAL	96,100,118	85,002,579
INCREASE/DECREASE IN NET ASSETS	5,113,268	2,962,585
NET ASSETS, BEGINNING OF YEAR	46,744,721	43,782,136
NET ASSETS, END OF YEAR	51,857,989	46,744,721

"FCA has changed my life in ways I never thought possible, and I wouldn't be the person I am today without it."

"I praise God for the opportunity to partner with FCA in fulfilling the Lord's work to make an eternal investment in the lives of young people."

"FCA Camp definitely influenced my life to love and follow Jesus Christ with an 'All In' commitment."

"FCA has brought me so much closer to the Lord and has strengthened my relationship with Christ over the past few years."

CONTACT: KEN WILLIAMS

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TOLL-FREE: 800-289-0909

EMAIL: kwilliams@fca.org

Statement of Financial Position



FCA Leadership

LES STECKEL

President / CEO

KEN WILLIAMS

Executive Director National Support Center

SHANE WILLIAMSON

Executive Director Field Ministry

DAN BRITTON

Executive Vice President International Ministry

NANCY HEDRICK

Executive Vice President Communications and Events

JEFF MARTIN

Executive Vice President Ministry Programs and Resources

ROB THOMAS

Executive Vice President Technology

President's MESSAGE

Since 1954, the Fellowship of Christian Athletes has challenged coaches and athletes to impact the world for Jesus Christ. November 2014 marked our 60th anniversary of ministry. It was a time of celebration as we reflected on six decades of FCA's influence, impact and legacy.

This year we were ALL IN – committed 100% to our Coach, the Lord Jesus Christ. There is no limit to what God can accomplish, and He moved mightily in all aspects of the ministry this year. Lives have been transformed and they, too, are now living ALL IN for Him. We followed the command of Colossians 3:17 to do everything in the name of the Lord Jesus and to give thanks to Him. As we reflect on the 2014 numbers and statistics, the glory is truly His.

Throughout the years, our goal always remains the same: to reach coaches and athletes for Jesus Christ. That is what FCA is all about! A special thank you to all who have supported FCA this year through your time, talent and treasure. FCA is needed now more than ever. We look forward to what God has in store for the next 60 years of ministry and pray that He will move and provide beyond our wildest dreams.

Your teammate in Christ,

Ter Steckel

Les Steckel
PRESIDENT/CEO

Vision

TO SEE THE WORLD IMPACTED FOR
JESUS CHRIST THROUGH THE INFLUENCE OF
COACHES AND ATHLETES.

Values

INTEGRITY · SERVING
TEAMWORK · EXCELLENCE



CONTACT INFORMATION: Fellowship of Christian Athletes 8701 Leeds Road Kansas City, MO 64129-1680

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 ${\tt WALLY~WADMAN},~\textit{Constitution Research}~\textit{\&final Management},~Boston,~Mass.$

DR. KEN WHITTEN, Idlewild Baptist Church, Lutz, Fla.