



## **Deep** and Wide

here's an old song I once learned in Sunday School called "Deep and Wide." Do you know it? My Sunday School teachers used it as a way to teach me about God's love. It's so big; you can't contain it. Deep and wide, wide and deep: That's the expanse of God's love for me. Those early discipleship lessons have traveled with me as my relationship with Christ has grown. Each day, I dive into God's Word, going deeper and wider, searching for His truth. I've walked with Christ since I was 17 years old, and I continue to learn something new every day.

Deep and wide hasn't only guided my personal walk with Christ, but it's also been how God's led FCA. As a team, we're experiencing our ministry going deeper and wider like never before.

Founded in 1954, our focus was reaching coaches and athletes in the United States. But in 2013, God began to take us into wider ministry, which meant global expansion. We now minister in more than 100 countries. We are a better ministry today because of our international teammates.

In 2017, this deep and wide journey took on even greater meaning with a call on FCA to deepen its commitment to discipleship. The E3 era began, defined by ENGAGING with Gospel, EQUIPPING through God's Word and EMPOWERING a new generation of disciples to run the play Jesus gave us all: "Go make disciples."

A few years ago, God put another vision on our hearts for ministry expansion. Sports in the United States have made a dramatic shift to mirror global sports in that they're primarily played off-campus. Tens of thousands of kids now participate in sports outside of school teams.

As a ministry, we've begun building plans to reach them. This has been a big shift for me as a former public school teacher and coach who fell in love with FCA through on-campus ministry. But I also coach my daughter's club volleyball team, and I'm seeing the incredible impact we can make through off-campus sports. These sports are taking off, and as coaches and athletes get discipled, they're carrying the Gospel into spaces we've not yet reached.

Sport environments look different now, and sports ministry is growing into arenas like motorsports, outdoors sports and action sports. As a ministry, we want to open our hearts and minds to what God is doing. This has meant introducing new programs and restructuring our team, so we can continue reaching every coach and athlete.

This is an exciting time at FCA. We want to be relevant, present and impactful wherever there's a coach or athlete. God's moving us forward, and we're saying "yes" as He takes us deeper and wider.

Shane Williamson President/CEO



## **VISION**

To see the world transformed by Jesus Christ through the influence of coaches and athletes.

## **MISSION**

To lead every coach and athlete into a growing relationship with Jesus Christ and His church.



## **VALUES**

Our relationships will demonstrate steadfast commitment to Jesus Christ and His Word through Integrity, Serving, Teamwork and Excellence.

### **INTEGRITY**

#### **Proverbs 11:3**

We will demonstrate Christ-like wholeness, privately and publicly.

### **SERVING**

#### John 13:1-17

We will model Jesus' example of serving.

### **TEAMWORK**

#### Philippians 2:1-4

We will express our unity in Christ in all our relationships.

### **EXCELLENCE**

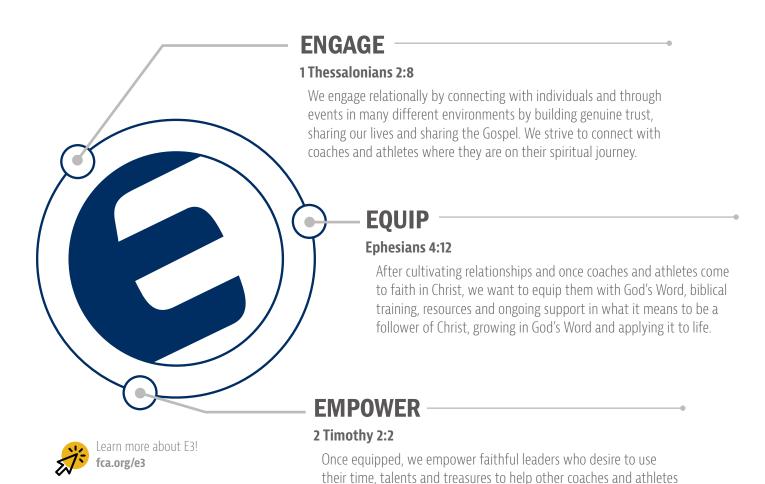
#### Colossians 3:23-24

We will honor and glorify God in all we do.

### **STRATEGY**

We seek to make disciples through our strategy of engaging, equipping, and empowering coaches and athletes to know and grow in Christ, and lead others to do the same.

We call this E3 Discipleship.



experience the Gospel, grow in their faith and share Christ with others. We desire to develop disciples who make disciples, assisting them so they can in turn engage, equip and empower others to know and grow

in Christ, and lead others to do the same.



accolades. We rolled out the Every Challenge where coaches and athletes signed up to receive a roadmap to guide them, a four-day devotional and a monthly encouragement.

#### **EVERYONE THROUGH CHRIST**

For coaches and athletes who identified with the chasing, those searching for purpose and calling, we taught them that it starts with accepting Christ. Before they were born, God picked them for His team. To join it is simple: Believe in God's son, Jesus Christ, and invite Him into your heart. It's a powerful invitation—one that everyone receives.

To communicate this process simply, we use The FOUR, our tool that presents the Gospel in four simple steps. Everywhere FCA is, The FOUR can also be found.

#### **EVERY WAY LIKE CHRIST**

As camp season hit, we focused on teaching coaches and athletes how to live every way like Christ. Like any successful coach or athlete who is focused on achieving their goals, the right tools must be in place if there's hope of any success. For coaches going from chasing to fulfilled because they have every spiritual blessing in Christ, it is important that they learn the ways of Christ and how to imitate them.

All summer long, FCA Camps and our online content explained how to be rooted in God's Word, how to talk to God through prayer, and the importance of staying connected to other Christians through places like FCA and church.

To make disciples who will make disciples, we resourced coaches and athletes with The CORE, eight easy steps for strengthening faith. All around the world, coaches and athletes are using The CORE to understand the fundamentals of their faith, learn how to grow in their relationships with God, and be spurred on to share God with others.

#### **EVERY DAY WITH CHRIST**

In a few short months, our year will be coming to a close, and a new ministry theme will launch in 2023. But, our heart for *every* is here to stay. As a ministry, we will continue to focus on how to reach every coach and athlete, in every generation, for Christ. We understand that to pursue this mission, we must spend every day with Christ.



fcalacrosse



EVERYone for Him! Thanks to all who made the first-ever ever FCA Lacrosse All-Abilities Camp a smashing success. God is good! Excited to see how God leads this. #fcalax #fcalacrosse #fcaevery #every

As a faithful financial partner, your support has enabled us to take coaches and athletes on this spiritual journey this year. Will you help us end 2022 strong and launch into 2023? We depend on your support to engage, equip and empower coaches and athletes to give their all to Christ.

To submit a year-end gift online, or to support your local FCA staff and learn about noncash ways of giving, visit **my.fca.org**.

Thank you for supporting FCA. We pray you are blessed with every spiritual blessing in Christ.

FCA

### MINISTRY IMPACT

3,930 coaches and athletes have taken the Every Challenge at fcaevery.org.

**35,559** people have visited **thefour.fca.org** this year!

**17,810** people have visited **thecore.fca.org** this year!



# GIVING FOR CHRIST

WE ASKED DONORS,

### "WHAT DO YOU HOPE YOUR GIFT TO FCA ACCOMPLISHES **EVERY DAY?"**

#### **DON CHAMPAIGNE**

DONOR · HARLESTON, S.C.

In high school, FCA made a powerful impact on my life. After seeing the fruit in my own life, I knew it was necessary for our youth to be involved. My hope is that by donating to FCA, we are expanding our message and making more disciples of Jesus Christ.



### LANCE SPENCER

DONOR & BOARD MEMBER · LEE'S SUMMIT, MO.

We give to FCA because of our commitment to be faithful stewards in every area of life. God doesn't just want us to give certain blessings, but rather, He wants "the full tithe into the storehouse (Malachi 3:10)." We believe this full tithe means everything He has entrusted us.



### **JESSIKA CALDWELL**

DONOR & COLORADO STATE BOARD MEMBER · HIGHLANDS RANCH, COLO.

I hope our gift impacts many generations of student-athletes, much like FCA impacted my life as a college athlete. I hope each coach and athlete will have an experience that helps them define their identity as someone loved by Christ, and that sports will only be a snippet of who God's created them to be.





KAREN WRIGHT

DONOR & BOARD MEMBER · SUNNYVALE, TEXAS

God is at work through FCA. I give because of the impact FCA has on our youth today. Kids need more support and encouragement from coaches to make a difference for Christ. FCA equips youth athletes to become bold in their faith and share the love of Christ through sports.



**CHRISTINE NAJEM** 

DONOR & BOARD MEMBER · WORCESTER, MASS.

Our children's futures are at stake. Parenting has become much more challenging. Having others who care about your children as much as you do is important for their success. This is what FCA can do for families. FCA connects with children in a way they love—sports-and shares Christ with the next generation. Donating to FCA is one of the best eternal investments we have and will continue to make.

52,358 **Total Faith Decisions** 19,431 **Total Certified Huddles 18,020** · U.S. 1.411 · International 839 **Total Number of Camps** 537 · U.S. 302 · International 83,421 **Total Camper Attendance 62,568** · U.S. 20,853 · International **134 Total Number of Fields of Faith Events** 55,300 **Total Reached at Fields of Faith Events** 196,024 **Total Bibles Distributed** 2,527 **Total Number of Staff** 418 **Total Number of International Leaders** 114 **Total Countries Serving** 

# HIGHLIGHTS







- The Automatic Monthly Partner (AMP) program reached over \$57 million\* in revenue, a 13.5% increase over the prior year, making up 37% of FCA's total donors.
- Through a partnership with YouVersion, FCA has published over 176 plans in 11 different languages and currently has more than 2.1 million subscriptions and over 1.2 million completions of its reading plans.
- The CORE is a simple, relevant resource to confidently disciple a new believer through eight core essentials of the Christian faith. This past year, The CORE sold over 27,127 copies and its website had 17,810 visitors.
- The FOUR is FCA's Gospel presentation that helps competitors understand the truth of God's Word in four simple steps. This past year, The FOUR's website had 35,559 visitors.
- FCA's Daily Impact Play devotional email saw a 37% growth in subscriptions. This daily email helps engage, equip and empower Christian competitors.



- FCA released the E3 Discipleship Bible, which sold 8,972 copies in the first four months of its release.
- FCA Support Services handled a total of 35,535 calls and 14,757 tickets with 99% positive feedback. Support Services helps staff, coaches, athletes, volunteers and donors.
- FCA created its own Athlete's Bible for the Christian competitor that includes Athlete Studies, Training Time Devos, Ice Breakers, The FOUR, The CORE and the E3 Discipleship Method. This past year, 126,283 copies were distributed.
- FCA University currently offers the courses 360 Coach; E3 Discipleship Training; FCA Overview and Youth Protection Policies to volunteers. To date, there have been 2,970 course completions by volunteers.
  - In fiscal year 2022, 446 staff participated in Boot Camp, a two-day funding training. This was a 14% increase over 2021. FCA's diversity index for these participants is 46%, almost 3% higher than the past fiscal year.
  - FCA has 14 consecutive 4-Star top ratings from Charity Navigator, America's largest organization rating the fiscal management of charities. This puts FCA in the top 1% of all charities rated.

# FCA LEADERSHIP



### **EXECUTIVE LEADERSHIP**

Shane Williamson President/CEO

**Dan Britton Chief Field Officer** Josh Gilreath Chief Sport Officer

Rick Isaiah Divisional VP North US (EL) Debbie Jobe Chief Advancement Officer **Andriy Kravtsov** Divisional VP North Global (EL) Sean McNamara Chief Support Officer

### **ADVANCEMENT LEADERSHIP**

Kellen Cox Executive VP Ministry Advancement Jeff Miller Executive VP Talent Advancement

Mike Miller VP Donor Development and Board Strategies David Parks Executive VP Donor and Board Advancement

### **FIELD** LEADERSHIP

Vincent Asamoah Divisional VP South Global

> Jin Kang Divisional VP East Global **Silas Mullis** Director of Field Operations

**Hans Ostrem** Divisional VP Canada Jim Roquemore Divisional VP West Global **Bob Wiedemann** Divisional VP South US

### **SPORT** LEADERSHIP

Paul Dennis Executive VP Outdoors

Jeff Martin Executive VP Strategic Partnerships

Laura Matera Executive VP Action Sports

Caz McCaslin **Executive VP League and Club Sports** 

**Donita Povolny** Executive VP Motorsports

### **SUPPORT** LEADERSHIP

Paul Anderson Executive VP Technology

Steve Beckerle Senior Director of Support Operations

Joy Cofield Executive VP Human Resources

Andrew Evans Executive VP Finance

**Amy Richards** Executive VP Marketing and Communications

Chris Sims Senior Director of FCA Gear & Events

Ken Williams Senior Executive Advisor

### BOARD OF **TRUSTEES**

#### SHANE WILLIAMSON, President/CEO

Fellowship of Christian Athletes/Kansas City, Mo.

#### **CLINT HERRING. Chair**

Kerioth Corporation/Ridgeland, Miss.

#### **DIANA MYERS**, Vice Chair

Gifts of Grace/Rancho Santa Margarita, Calif.

#### R. KIRK ELAND, Secretary

#### JOHN ROISE, Treasurer

#### **RON ACOSTA**

Las Palapas Enterprises/San Antonio

#### **MARK BUFORD**

#### **VALISHIA CHAPMAN**

Med4OurWorld, Inc./Carlsbad, Calif.

#### BRYAN DENCH

#### **BRIAN DENNETT**

AMG International/Ooltewah, Tenn.

Carpets for Kids Etc...Inc/Lake Oswego, Ore. Chick-fil-A, Inc./Atlanta

#### BRUCE GRAHAM

Tyler Technologies/Plano, Texas

#### **GARY HEISE**

Premier Sports/Overland Park, Kan.

Oilmens Equipment Corp/Moore, S.C.

#### DARLENE JOHNSON

Cradar, LLC/Sarasota, Fla.

#### **GARY KLEIN**

#### **JENSEN KO**

AriseN Partners LP/New York City

#### DAVID MASCIO

#### **BUCK McCABE**

#### PATRICK ODURO

Hephzibah Christian Centre/Aburi, Ghana

#### MARY PERNA

Sylvanview LLC/Pittsford, N.Y.

#### **BRENT RAGSDALE**

#### **BARRY SUTLIVE**

#### **MARTY SUTTER**

#### WALLY WADMAN

Constitution Research & Mgmt./Boston

#### DAVIE WAGGETT

Seashore Drug/Wilmington, N.C.

#### **BRUCE WILLIAMS ADVISOR**

Irma's Southwest Restaurant/Fredericksburg, Texas

(EL) Individuals serving in an advisory role on the Executive Team in addition to their current positions.