



FAITHFUL

Jesus Christ is the same **yesterday, today, and forever.** Hebrews 13:8



The heart and soul in sports®



FELLOWSHIP OF CHRISTIAN ATHLETES

"I'm asked most frequently, did I ever expect FCA to be what it has become? My answer is simply no. But the Holy Spirit, who is preeminently out in front, has called you, called me, called all of us. And so I'm not surprised at all. How can we put a limit on what God can do? And God is doing it thanks to you."

– Don McClanen, FCA Founder,
February 2009

When Don McClanen wrote letters in 1954 to several leading sports figures asking them to use their platform to share their faith in Jesus Christ, he never imagined ultimately what God had in store.

Fifty-five years later, God is still transforming generations through FCA. In 2009, nearly two million people were reached by more than 800 FCA staff in over 400 offices and by thousands of donors and volunteers. They have remained faithful despite economic uncertainty and have pursued FCA's vision to see the world impacted for Jesus Christ through the influence of athletes and coaches.

In FCA, we believe that no matter the circumstances, God is the same yesterday, today and forever. So as we reflect on the triumphs of yesterday and celebrate the wins of today, together we can trust in a faithful and unwavering tomorrow.

2009 FCA MINISTRY HIGHLIGHTS

- ▶ Over 1.8 million people are reached through the FCA ministry, and most importantly, more than 35,000 individuals indicated their decision to receive Jesus Christ as Savior.
- ▶ FCA Camps produces new record breaking numbers – almost 47,000 attendees participated in 302 camps in the U.S. and overseas.
- ▶ Fields of Faith grows to more than 400 athletic fields across the country reaching more than 100,000 with peers challenging each other to read the Word of God and come to faith in Jesus Christ.
- ▶ Donnie Dee is appointed FCA Executive Director/COO.
- ▶ Online is a key tool to expand our ministry impact with the launch of several major initiatives: Campus 101, FCA Resources and FCA Life.
- ▶ FCA Coaches Ministry launches r12, a coaches' discipleship program based on Romans 12 partnering with Chip Ingram.
- ▶ Realtime III draws more than 900 FCA staff and spouses to Kansas City to be filled up, appreciated and encouraged through "faith, fellowship and fun."
- ▶ FCA Sport-Specific Ministry adds two new sports: wrestling and surfing.
- ▶ FCA launches its first international sports internship program in Italy.
- ▶ FCA's Hall of Champions this year honors Bob Lilly, Larry Mize, Ken Hatfield and former FCA President Dal Shealy.
- ▶ FCA is honored by two highly prestigious organizations: Charity Navigator gives its top 4-star rating to FCA's development efforts for the third consecutive year and Chronicle of Philanthropy names FCA among the top 400 non-profits in the U.S.
- ▶ In November, Gary Brasher, a 51 year-old from Arizona, completed three Ironman Triathlons in three days (422 miles!) to raise camp scholarship support and awareness for FCA. (TripleIron422.com)



"FCA has meant a lot to me through my high school career; thank you so much for giving teens the opportunity to put Christ as the center of their sports."

– Ashleigh, student-athlete





COACHES MINISTRY

At the heart of FCA are coaches at every level. Our role is to minister to them by connecting them to Christ, connecting them with other coaches and empowering them to coach biblically with a purpose beyond wins and losses. Coaches Ministry serves coaches through Bible studies, discipleship, mentoring, Behind the Bench (a program for coaches' wives), resources such as the Coach's Bible and r12 Coach, outreach events, exhibits, national and local conventions, conferences, camps and retreats.



"FCA has had a great impact on my life by using sports as a way to communicate Christianity through coaching."
– Mark, camp coach

In 2009, FCA launched r12 Coach, a coaches discipleship program based on Romans 12. FCA partnered with Chip Ingram's Living on the Edge ministries to provide this potentially life-changing process that enables coaches to grow in their relationship with Christ through authentic discipleship.



CAMPUS MINISTRY

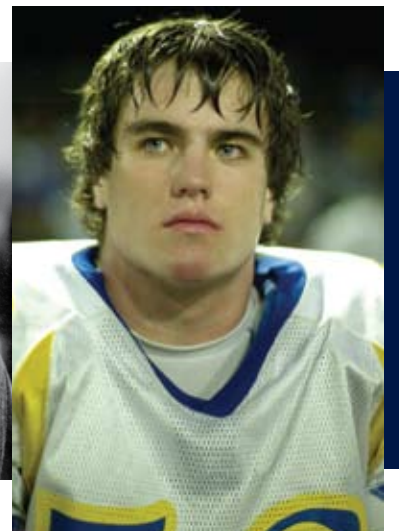
The FCA Campus Ministry is initiated and led by student-athletes and coaches on junior high, high school and college campuses with the assistance of FCA local staff and volunteers. Student-athletes and coaches grow in Christ and impact their schools through Huddles, Team Bible Studies, Chaplain Programs and Coaches Bible Studies. Significant impact on campus also happens through programs and events such as Fields of Faith, One Way 2 Play—Drug Free, TeamFCA membership, leadership training, school assemblies and other special events.

In 2009, FCA launched Campus 101, an online platform that is designed to give every athlete, coach and volunteer a place to go and learn about what FCA Campus Ministry is and, more importantly, how to do it effectively. Campus 101 is comprised of four components that include FCA-Campus101.com, FCAResources.com, FCALife.com and r12coach.com.

In addition, 340,050 students were reached on 6,801 campuses across America. And the fourth annual Fields of Faith events had more than 100,000 students participate across 38 states; 3,222 made first-time commitments to Jesus Christ and 8,851 committed to reading the Bible daily.



"I love FCA Camp, because it changes my entire aspect on life and really renews my relationship with the Lord."
– Luke, student-athlete





CAMP MINISTRY

Camps are a time of “inspiration and perspiration” for athletes and coaches to reach their potential by offering comprehensive athletic, spiritual and leadership training. These types of camps are Sports Camp, Leadership Camp, Coaches Camp, Power Camp, Partnership Camp, Team Camp and International Camp.



“I gave my life to Christ at an FCA Camp. FCA has helped me see God’s game plan for me, and I’m excited to see all the ways He’s going to use me.”
– Becca, student-athlete

In 2009, more athletes and coaches than ever before were transformed by the spiritual impact and athletic competition during the FCA Camp season as they were challenged to live from the INSIDE OUT (from the Romans 12:2 theme). We experienced another record-breaking year with a total of 302 camps, 46,944 attendees and significant growth in our International and Power Camps. Most importantly, 4,645 people made first-time commitments to Christ!



COMMUNITY MINISTRY

The non-school based FCA ministries reach the community through partnerships with the local churches, businesses, parents and volunteers. These ministries not only reach out to the community, but also allow the community to invest in athletes and coaches. In 2009, 1,447,881 people were reached at 33,460 FCA events. Community Ministries include: Stewardship Ministries, Adult Ministries, Sport-Specific Ministries, Leadership Boards, Booster Clubs, Adult Huddles, Clinics, Product and Resource Development and Professional Athlete Ministries.

FCA Sport-Specific Ministry

FCA Sport-Specific Ministry impacts specific sports communities for Christ by ministering to coaches and athletes united around a particular sport. The opportunities to impact athletes and coaches are growing every day as an astounding 44 million youth under the age of 18 participate in organized youth sports in America*. The Sport-Specific Ministry strategy provides avenues to serve coaches and athletes in the sport(s) where their greatest passion lies. Sport-specific national ministries include Golf, Lacrosse, Baseball, Endurance, Motocross, Health & Fitness, Skateboarding, Hockey and Cheerleading. In 2009, two more were established: Surfing and Wrestling. Read more at fcassm.org.

*National Council of Youth Sports, 2008

“I love what FCA is doing; this is an incredible avenue to reach youth with the Gospel. I am thankful for my past coaches and mentors that always taught me that God is first in everything.”

– Jeff, volunteer

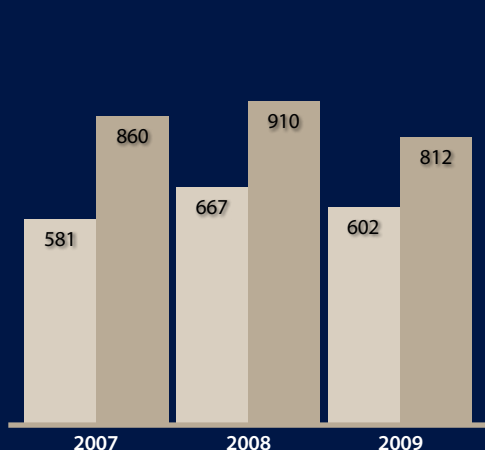
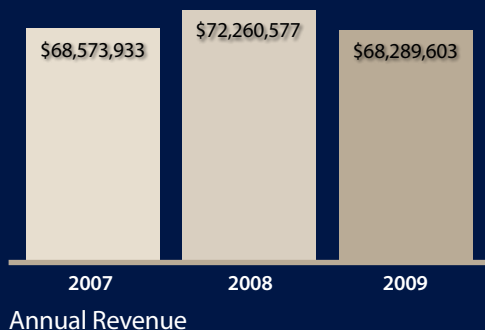


FCA GROWTH

Revenue Gift Sources

Sources	% of Revenue
Individuals	55.5%
Businesses	21.3%
Foundations	8.9%
Churches	6.2%
Donor-Advised Funds	4.4%
Service Organizations	1.3%
Trusts/Estates	1.0%
FCA Ministry Groups	.8%
Schools	.5%
Government	.1%
Total:	100.0%

Three-Year Growth: Key Comparisons



■ Number of Total Staff
■ Number of Ministry Staff

*Total staff includes administrative support positions and FCA national office positions



MINISTRY IMPACT REPORT 2009

FCA Event Attendance	1,447,881
FCA Events	33,460
Number Reached on Campuses	340,050
FCA Certified Campuses	6,801
2009 FCA Camp Attendance	46,944
2009 FCA Summer Camps	302
▶ Total Reached for Twelve Months	1,834,875
Faith Commitments	35,159
One Way 2 Play – Drug Free Decisions	34,712
TeamFCA Commitments	3,694



STRONG STEWARDSHIP OF YOUR INVESTMENT

At FCA we are committed to putting every dollar possible directly toward ministry. **In 2009, 85 cents out of every dollar were invested in ministry programs.** We constantly strive to become more efficient and more effective with the funds we are given.

Expense Area	Total Expenses	% of Expenses 2009
▶ Program Services and Event Costs	\$61,157,568	85%
Expenses incurred fulfilling FCA's vision and mission including Campus, Coaches, Camp and Community Ministries and related event costs.		
▶ General and Administration	\$6,932,913	9%
Expenses related to business management, finance and administration and human resource management.		
▶ Fundraising	\$4,061,063	6%
Expenses related to engaging current and potential donors and encouraging contributions of money, securities, materials and other assets, services and time.		
▶ Total Expenses	\$72,151,544	100%

All information on this page reflects data from September 1, 2008 through August 31, 2009. FCA's IRS form 990 and audited financial statements are available on the FCA website, fca.org.



Fellowship of Christian Athletes (FCA) is a non-profit religious organization which has been granted exemption from Federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code. FCA is also a member in good standing of the Evangelical Council for Financial Accountability and maintains its membership through an annual compliance review. Further information can be obtained by calling the Office of the Controller at 800-289-0909, by email to fca@fca.org, or by writing to FCA, Office of the Controller, 8701 Leeds Road, Kansas City, MO 64129-1680.



PRESIDENT'S MESSAGE

As I look back over this past year in FCA ministry, one word comes to mind: faithful. In times of instability for our country and individual lives, God continues to remind me that He is in control and has a unique plan for the Fellowship of Christian Athletes. God has been faithful to this ministry for 55 years, and our leadership is committed to seeking God's direction as we move into 2010.

The faithfulness of our volunteers, donors and staff is an encouragement to keep on running the race marked out for us. It's through their commitment that we were able to reach nearly two million people through FCA events and ministry programs in 2009. As a result, more than 35,000 people made first-time commitments to Christ. Praise God; He is working through FCA!

We are thankful to all of our teammates that give their time, finances and prayer support to this ministry. By your faithfulness, FCA will continue to impact the lives of athletes and coaches in 2010 and well beyond.

Your teammate in Christ,
Les Steckel, President/CEO



FCA BOARD OF TRUSTEES

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Neil Marthedal, Secretary	Marthedal Solar Air & Heating	Fresno, CA
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Bruce Williams	Northville Product Services	Houston, TX
James Wyland	Wealthstone	Columbus, OH
Benny Yount	Paramount Automotive Group	Hickory, NC

FCA LEADERSHIP

- Les Steckel**
President/CEO
- Donnie Dee**
Executive Director/COO
- Dan Britton**
Executive Vice President,
Ministry Programs
- Tom Rogeberg**
Executive Vice President,
Communications and Marketing
- Ken Williams**
Executive Vice President,
Operations

Vision

To see the world impacted for Jesus Christ through the influence of athletes and coaches.

Values

Integrity | Serving | Teamwork | Excellence

Contact Information:

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